



(AD MAD SHOW- BINGYAPAN)

Rules:-

- In a group 4 members will be allowed only.
- They should be given a particular concept for 20 minutes for organizing their thoughts.
- They have to advertise and perform their act within 5 minutes
- Those who qualify the above preliminary round will be promote in the final round.

In the final round they will be given a particular product to ad and promote to sell through personal selling skills by motivating judges/audience.

Faculty coordinator

- **PROF.MADHUSMITA DASH**
- **PROF.ANUP KUMAR PANDA**

Student Co-ordinator

- **MC- ANIL KUMAR MOHANTY[MBA]**
- **SC-LIPSA PAGADA [CIVIL]**
- **MANISHA [MBA]**
- **SIMANCHALA SAHU[EEE]**