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Total Number of Pages: 02

Course: MBA
Sub_Code: 18MBA403E

4th Semester Regular/Back Examination: 2023-24

SUBJECT: Managing Software Projects

BRANCH(S): GM,MBA

Time: 3 Hour

Max Marks: 100

QP.Code : P146

Answer Question No.1 (Part-1) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Answer the following questions:

(2 x 10)

- a) What is the difference in a Software Project vs. Other Projects?
- b) What is the objective of software project management?
- c) What are some ways of categorizing software projects?
- d) What is the role of Management Control?
- e) What is the essence of Project Portfolio management?
- f) What is meant by Stepwise Project Planning?
- g) What is meant by stakeholders in a software project?
- h) What is software proto-typing?
- i) What is CBA Technique?
- j) What is the need of doing Risk evaluation?

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve)

(6 x 8)

- a) What is the purpose of doing effort estimation in software projects?
- b) Discuss the aspects considered for identifying the risks in software project development.
- c) Elaborate on various aspects covered under aids to programme management.
- d) Why do we do "Build or Buy" decision in selection of appropriate project?
- e) Explain what is meant by Programme Management.
- f) Explain the importance of proper resource allocation for effective programme management. Give relevant example.
- g) Explain how evaluation of individual projects is carried out.
- h) Explain software prototyping and state its advantages. Substantiate with suitable example.
- i) State a few reasons for which software project may fail.
- j) Explain software effort estimation in terms of the basis and techniques.

- k) Explain the Waterfall model with its pros and cons.
- l) In the context of “structure vs. speed of delivery”, explain how to select a process model. Substantiate with practical examples.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

- Q3** Explain the software effort estimation techniques used for different types of projects. (16)
- Q4** Explain in details the critical success factors or aspects that should be addressed in Strategic Programme Management. Give suitable examples to show its relevance. (16)
- Q5** Describe the Spiral model in details with appropriate example in the context of software project. (16)
- Q6** How is evaluation of individual project done? Support with examples to explain properly. (16)