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Total Number of Pages : 02

Course: MBA
Sub_Code: 18MBA403E

4th Semester Regular/ Back Examination: 2022-23

SUBJECT : Managing Software Projects

BRANCH(S): MBA, GM

Time : 3 Hour

Max Marks : 100

Q.Code : M405

Answer Question No.1 (Part-1) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Answer the following questions :

(2 x 10)

- a) How is a software project different from other projects?
- b) What is the need to understand the management aspects of software projects?
- c) What are the ways to categorize software projects?
- d) What is meant by stakeholders in a software project?
- e) What is the most prominent aspect that decides whether any software is a success or not?
- f) What are the major elements in management control for software projects?
- g) What is the essence of Project Portfolio management?
- h) What is the need of doing Risk evaluation?
- i) What is meant by Program management?
- j) What is the purpose of CBA techniques?

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- a) What do we understand from the objective of software project management? Substantiate with examples.
- b) Describe the prominent activities covered under software project management and control.
- c) Explain the factors or aspects that should be addressed in Strategic Program management. Give suitable examples.

- d) Briefly explain what is meant by “Build or Buy” in selection of appropriate project?
- e) What is meant by “Structure vs. speed of delivery”? Briefly explain with examples.
- f) How is allocation of resources managed within programmes? Furnish examples, wherever possible.
- g) What is the purpose of Risk Evaluation in software project?
- h) What is software proto-typing? How is it useful in software project management process?
- i) What are the possible drawbacks if proper resource allocation is not done within programmes?
- j) State a few reasons for which software project may fail.
- k) Explain software effort estimation in terms of the basis and techniques.
- l) Explain what is meant by ‘software quality measures’.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

- Q3 Describe elaborately the plans, methods and methodologies for software project management with relevance examples. (16)
- Q4 Explain strategic project management process and stepwise project planning in details along with suitable examples. (16)
- Q5 How is evaluation of individual project done? Furnish theoretical examples to explain properly. (16)
- Q6 Describe the basis for software estimating and the effort estimation techniques elaborately. Furnish hypothetical examples to explain the relevance. (16)